B2B SPONSORED CONTENT

Use AdDaptive's B2B Sponsored Content to amplify your content through native advertising.

Reach your intended audience through strategically placed native advertisements. We'll target key businesses at scale with your content in places your audience is already engaged.

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Key Elements:

- Graphic sized at 1200x627 px
- Company logo
- Call-to-action
- Title and body text
- Premium inventory placement
- Scale across target businesses
- Comprehensive reporting
- Included in UX of website as user
- reads through content of choice

Benefits:

Native advertisements are not just seen — they are read.

Reading a native advertisement yields **308x more consumer attention** than processing image content, resulting in increased brand awareness.

AdDaptive
Smarter B2B Advertising