

AdDaptive's Netflix + Premium CTV Package

Elevate your campaigns with premium CTV inventory



Enhance your brand's visibility with a premium CTV package. Deliver your ads across the top streaming services to reach viewers where they are already engaged.



5 Spots Available

:10
:15
:20
:30
:60



Geo Targeting Options

US and
Canada



Ad Specs

Creatives must meet certain criteria to run on premium inventory sources

[Access Ad Specs Here](#)

- Netflix, pending enough subscribers, will support age and gender criteria
- Across the remaining bundle, impressions run on Discovery+, Max, Hulu, and Peacock can include an AdDaptive target audience
- *Please note: geo criteria for every deal should be carefully considered to ensure enough subscribers are present to fuel campaigns*

Partner with AdDaptive today to strategically launch CTV ads across the top streaming services and watch brand recognition skyrocket.